



# Bain de Terre

EXPERIENCE A WORLD OF LUSH, BOTANICAL FRAGRANCES

## STYLERS & TREATMENTS



**recovery complex®**  
**ANTI-FRIZZ**  
SHINE SERUM  
Control frizz & create instant shine with this luscious, weightless, alcohol-free reparative serum.



**jojoba oil & exotic orchid**  
**GLOSSING**  
SPRAY  
Indulge the senses while instantly delivering over 85% more shine\* to hair.



**rise 'n shine™**  
**VOLUMIZING**  
FOAM  
Add instant volume to fine, limp hair for long-lasting body with an incredible lightweight, medium hold.

0 1 **2** 3 4 5  
HOLD FACTOR



**infinite hold®**  
**FIRM FINISHING**  
SPRAY  
Create long-lasting firm hold, style & shine with this paraben-free, color-safe finishing spray.

0 1 2 3 **4** 5  
HOLD FACTOR



**stay n' shape®**  
**FLEXIBLE**  
**SHAPING**  
SPRAY  
Create flexible hold & protect against humidity with this paraben-free, color-safe working spray.

0 1 2 **3** 4 5  
HOLD FACTOR

## PERMS



**naturage 1**  
**FIRM, RESILIENT CURLS**  
EXOTHERMIC PERM  
Virtually damage-free, low ammonia, with the freshest, cleanest fragrance. For Normal/Resistant Tinted hair (up to 20V).



**naturage 2**  
**MEDIUM TO SOFT CURLS**  
ACID PERM  
Virtually damage-free, low ammonia, with the freshest, cleanest fragrance. For Normal/Highlighted/Bleached & Tinted hair (up to 20V).



PARABEN-FREE · COLOR-SAFE · WITH ARGAN & MONOI OILS



# Bain de Terre

Delight in nature's ability to **enhance & restore** health to all hair types with **paraben-free**, color-safe **Bain de Terre** hair care. Derived from the Earth, it's enriched with **precious argan & monoi oils** hair craves, plus **rich lathers** & **lush botanical scents** your senses love.

PARABEN-FREE · COLOR-SAFE

**ARGAN OIL**  
Legendary for its reparative & regenerative properties. Helps restore strength & brings shine to the hair.

**MONOI OIL**  
A concentrated emollient that penetrates & re-hydrates hair follicles for incredible softness.

## COLOR PRESERVING

for COLOR-TREATED hair

**passion flower**  
**COLOR PRESERVING**  
SHAMPOO & CONDITIONER  
Luxuriously moisturize & preserve vibrancy of color-treated hair by over 85%\* while indulging in a lush, botanical scent.  
\*After 18 washes or between color services.

**passion flower**  
**COLOR PRESERVING & MOISTURIZING**  
LEAVE-IN TREATMENT  
Deeply moisturizes and extends the vibrancy of color-treated hair. Smoothes and detangles for increased manageability.



## MOISTURIZING

for DRY hair

**jasmine**  
**MOISTURIZING**  
SHAMPOO & CONDITIONER  
Treat hair & indulge senses with natural jasmine extracts & precious oils that luxuriously moisturize dry hair.  
**jasmine**  
**2-MINUTE INTENSE**  
CONDITIONER  
Intensely nourish & repair dry, damaged hair while lavishing in strength against future damage.



## ULTRA HYDRATING

for OVERLY DRY, DAMAGED HAIR

**coconut papaya**  
**ULTRA HYDRATING**  
SHAMPOO & CONDITIONER  
Drench hair with essential oils to hydrate overly dry, damaged hair for the ultimate moisture quench.  
**coconut papaya**  
**ULTRA HYDRATING**  
BALM  
Deep penetrating balm transforms overly dry, damaged hair with lasting shine & silky softness while nourishing with nature.



## BALANCING

for NORMAL TO OILY hair

**green meadow®**  
**BALANCING**  
SHAMPOO & CONDITIONER  
Restore optimal moisture balance of normal to oily hair with lush botanicals optimized for an everyday clean, healthy shine.  
**green meadow®**  
**INSTANT COMBING**  
DETANGLER  
Effortlessly release tangles & knots for easy combing & reduced breakage. Tame static & flyaways.



## STRENGTHENING

for WEAK, FRAGILE hair that needs protein

**keratin phyto-protein**  
**STRENGTHENING**  
SULFATE-FREE  
SHAMPOO & CONDITIONER  
Strengthen weak, fragile hair while replenishing hair's natural protein. Defend against future damage\* with a unique, plant-derived keratin protein blend.  
\*Based on combing damage.



## LONG & HEALTHY

for LONG, GROWING hair

**sweet almond oil**  
**LONG & HEALTHY**  
SHAMPOO & CONDITIONER  
Luxuriously fortify and help hair grow long & twice as strong\* while reducing frayed ends.  
\*Based on combing breakage on unconditioned shampooed hair vs. Long & Healthy shampooed and conditioned hair



## SLEEK & SMOOTH

for UNRULY hair

**argan oil**  
**SLEEK & SMOOTH**  
SHAMPOO & CONDITIONER  
Create a radiant sleek & smooth glow. Tame unruly hair & reduce frizz with weightless control, even on the most humid days.



## COLOR ENHANCING

for PLUM TONES

**raspberry plum**  
SHAMPOO & CONDITIONER  
Enhance plum tones on light to dark brown hair with this lush, paraben-free visible color-enhancing collection, infused with fragrant raspberry and plum extracts plus precious argan & monoi oils.



## COLOR ENHANCING

for RED TONES

**blood orange & passion fruit**  
SHAMPOO & CONDITIONER  
Enhance red tones on red & dark blonde to light brown hair with this lush, paraben-free visible color-enhancing collection, infused with fragrant blood orange and passion fruit extracts plus precious argan & monoi oils.



## COLOR ENHANCING

NEUTRALIZE BRASSY TONES

**lavender**  
SHAMPOO & CONDITIONER  
Neutralize brassy tones and illuminate blonde, highlighted, silver/gray or color treated hair for visible color enhancement and ultimate color longevity.

